



## CASE STUDIES

# 1&1 IONOS success story



## 1&1 IONOS partners with Mailjet White Label to send emails for millions of customers

1&1 IONOS is Europe's leading cloud infrastructure provider that manages 12 million domains and more than 8.3 million clients across Germany, France, Great Britain, Italy, Canada, Mexico, Austria, Spain and the US. To satisfy existing customers and to win new ones, 1&1 IONOS offers a broad portfolio, including web domains, homepage design kits, fully-fledged hosting servers, powerful IaaS offerings, and online marketing tools. 1&1 IONOS is pursuing a fast go-to-market strategy and relies on close cooperation with partner companies, like Mailjet. In the field of email marketing, 1&1 IONOS wants to offer its customers a professional newsletter solution that is easy to use, fast and cost-effective. Mailjet's agile and rapid integration process and powerful white label technology provided everything that 1&1 IONOS was looking for as a partner in email marketing.

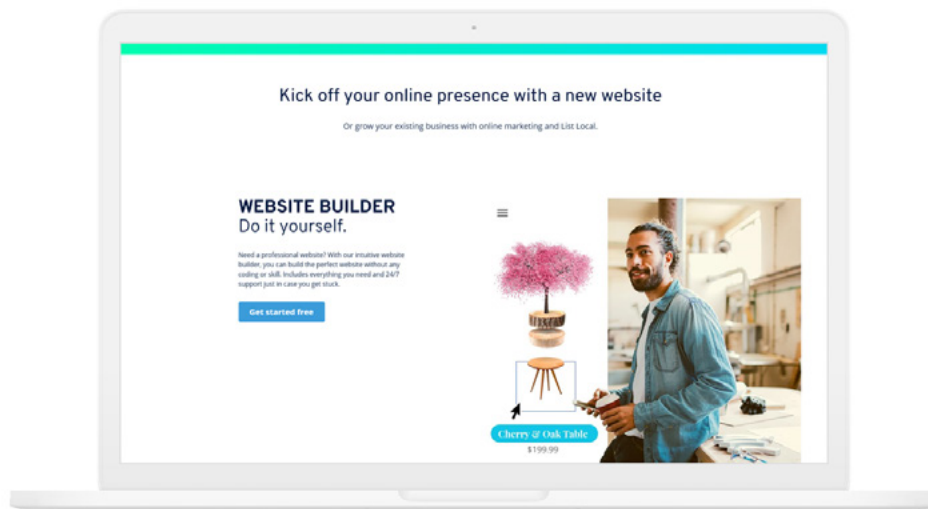


# 8.3M

Customer contracts

# 15M

Active domains





*"Email newsletters are an effective tool for keeping in touch with customers and potential clients, and to provide them with up-to-date information on a regular basis. For our customers in small and medium-sized businesses, having an easy-to-use, cost-effective, and reliable solution is crucial. Mailjet combines state-of-the-art email marketing with cutting edge technology, for a professional and personal approach to customer communication. The close working relationship between Mailjet and IONOS means our customers can only benefit from using this solution for successful customer retention."*

Patrick Schaudel, VP SMB Applications at 1&1 IONOS

Over 40,000 companies are building great apps and email programs with Mailjet.



THE BODY SHOP.



WIKIPEDIA

Nestlé



More than 40,000 companies around the world use Mailjet by **Sinch** to strengthen connections with customers and subscribers while building their businesses through email marketing. Brands like Microsoft, Kia Motors, and Toast trust Mailjet to send billions of emails every year. Mailjet combines an intuitive, drag-and-drop email campaign builder with easy-to-use deliverability features to help businesses create and send beautiful emails without touching a single line of code.

For more information, please visit [mailjet.com](https://mailjet.com).