



Heap Professional Services

Insights

Customized reporting & analysis solutions designed to help you make winning decisions



With the Heap Insights package, you will gain access to a wealth of expertise and specialized knowledge from Heap’s Professional Services team to support your specific data and analysis needs. Our experienced team of consultants can effectively guide you in utilizing Heap’s powerful platform to extract meaningful insights that matter.

We will partner with you to uncover valuable patterns, make data-driven decisions, optimize your processes, and ultimately enhance your business performance. Let Heap's Professional Services team help you maximize the potential of your data, saving time and resources while driving growth and success.

Sample Use cases:

- Customer Acquisition or Retention
- Conversion Rate Optimization
- Account Expansion

Duration: ~8 weeks

Scope

- Collaborate with your team to thoroughly explore product and use case requirements
- Create customized charts and intuitive dashboards to generate key insights for your specific use case
- Interpret and translate insights into strategic, actionable recommendations

Benefits

- Improve time to value
- Receive timely and relevant insights to support decision-making
- Reduce internal resource constraints and jumpstart your analysis with tailored, expert consultant support
- Empower your team to perform efficient data analysis and uncover trends



We were highly impressed with the expertise and knowledge demonstrated by our consultant. They were not only capable of explaining every detail but also provided invaluable insights that enabled our team to effectively handle Heap and its functionalities.

— SENIOR PRODUCT ANALYST
INFORMATION AND TECHNOLOGY

To discover how Heap's Professional Services Package can enhance your business's value, kindly contact your Heap team today!

heap.io/professional-services/service-offerings