



Cares

AFFIRM CARES

FORWARD

Dear Affirmers,

Throughout 2021, our Affirm Cares Employee Foundation has continued to take major strides to drive progress in our social impact work. Within this annual report, we feature some highlights of our community and civic engagement efforts as well as the nonprofits we are honored to support, who have kept charging forward despite facing new challenges.

We are proud of the trust we've built within our communities and how Affirmers continue to volunteer their time and resources. And we are proud to support so many meaningful causes and courageous partners to advance our mission to improve people's lives across our communities.

As we look ahead with optimism, we offer a sincere thank you to our partners, colleagues, and Affirmers for your continued support. We look forward to continuing to contribute to a better world for all. Together we can make a difference.

In Solidarity,
Brooks Hosfield
Affirm Cares Board President



AFFIRM CARES

MISSION

The Affirm Cares Employee Foundation is an Affirm employee volunteer-led 501(c)3 non-profit established by Affirm in late 2019. The Employee Foundation aims to make a positive impact in the communities in which we work and live by sharing our expertise and funding across three impact pillars: financial literacy and inclusion, technology training and education, and vibrant communities. Since its inception in late 2019, the Affirm Cares Employee Foundation has raised and awarded grants of over half a million dollars to local community non-profits. In 2021, our employee-led foundation distributed over one-hundred thousand dollars to nonprofits focused on housing, racial equity, the environment, and education.

AFFIRM CARES

The 2021 Social Impact Report celebrates the strides that Affirm Cares stakeholders – our Affirm Cares Board, the Affirm Cares Advisory Council, Affirmers, and our grantees – are making to advance social impact in our three core commitment pillars.

AFFIRM CARES BOARD OF DIRECTORS

Brooks Hosfield, President
Jude Komuves, Vice President
Siphelele Jiyane, Treasurer
Scott Astrada, Secretary
Ulrico Izaguirre, At-Large Board Member
Katrina Holt, At-Large Board Member
Silvija Martincevic, At-Large Board Member
Lia Ballard, At-Large Board Member

PILLARS



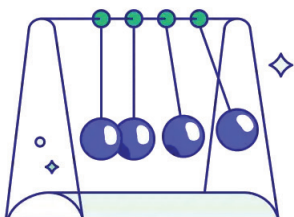
FINANCIAL LITERACY & INCLUSION

Provide fair and responsible credit for communities and businesses, credit education support, and nonprofit investments focused on equitable economic growth.



TECHNOLOGY EDUCATION & TRAINING

Support access to technology for K–12 coding academies and bootcamps, as well as providing workforce development and support for small urban and rural businesses.



VIBRANT COMMUNITIES

Partner with organizations focused on housing insecurity, homelessness, civic engagement, neighborhood preservation and revitalization, small business development, and community enrichment.

AFFIRM CARES

2021 IN REVIEW

As our community grows, so does our organization and impact.
Thanks to generous donors, we're able to celebrate the following highlights from the fiscal year that ended 2021!

GRANTS

FINANCIAL LITERACY & INCLUSION

Oasis for Girls
Junior Achievement
Council for Economic Education
The Prosp(a)rity Project

TECHNOLOGY EDUCATION & TRAINING

Minds Matter
Mission Bit
RRRComputer
College Track
Circle of Schools

VIBRANT COMMUNITIES

Parents for Public Schools of SF
Sierra Community House
New York Cares
Neighborhood Allies
Hamilton Families
The Trevor Project
Steel Smiling (via Neighborhood Allies)
Eleventh Rescue
SF Marin Food Bank
The Forestry and Fire Recruiting Program



*Donations typically range from 1k-10k

AFFIRM CARES

SAMPLE 2021 IMPACTS



882 families were served by Hamilton Families last year
FY19-20: 895 families

1,452 children were served by our programs last year

127 families received shelter and temporary housing
FY19-20: 189 families

755 families were served in our Rapid Re-Housing program
FY19-20: 706 families

115,000 hot meals served

165 women received job training and counseling

1,000 women and children served each day

342 children participated in Saturday activities

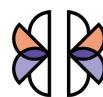
131,000 baby diapers distributed

147 babies nurtured

37 teens participated in college prep program



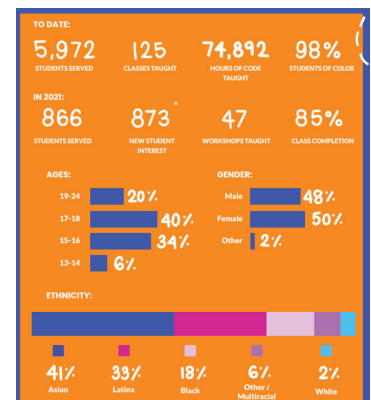
540 PS #2 students impacted



oasis
FOR GIRLS



missionbit



AFFIRM CARES

LOOKING FORWARD

We have embarked on a path to become an industry leader of corporate foundations, heavily invested in the community and hugely impactful. But it doesn't end there.

We are a vehicle to empower Affirmers to flex their philanthropic muscle. Looking to the future, we will continue to explore new technologies and business models, identify ways to be a responsible foundation, and use our resources to build a better planet, stronger communities, and improve people's lives.

A MESSAGE FROM OUR CHAIR

Since creating our employee foundation in late 2019, we have granted over half a million dollars to support 35 unique nonprofits working to provide financial literacy and inclusion, alleviate problems like housing insecurity, homelessness and civic engagement, and promote community enrichment and technology education. The volume of these contributions showcases the generosity and commitment of Affirmers to creating a sustainable and lasting impact on the communities we serve.

As we continue to scale as a company and design and build honest and transparent financial products with a mindset of People Come First, we aim to keep the same pace of growth as our foundation. Our goal for Affirm Cares is to cross the million dollar milestone of total funds raised before the year 2024. We hope that organizations that Affirmers are passionate about will be a part of this journey. Reach out to Cares@affirm.com to learn more, or apply for a grant at affirm.com/cares.

Alana Mazzei | Affirm Cares Advisory Committee Chair |

